

Economic Growth and Economic Gain

CLEAN-TECH INVESTMENT ATTRACATION PROJECT



The Town of East Gwillimbury Economic Development Branch and South Lake CFDC are developing an investment attraction project to attract Clean Tech sector business development within the Town. The Project will create a strong Regional economic cluster and local jobs while ensuring a balanced and sustainable community.

The Clean-Tech Project is designed to build on the Town’s commitment to sustainability and environmental protection. It leverages both the significant infrastructure investment by the Town and the Region to support growth while addressing the emerging policy and regulatory requirements for environmental sound and sustainable technology. The Project will result in new private sector investment and business development by companies operating in the clean-tech sector, design & manufacturing of municipal infrastructure as well as research and innovation.

PROJECT SPONSORS

Both the Region of York and the Lake Simcoe Region Conservation Authority have provided partnership commitment and sponsorship support for the Clean Tech Investment Project . Both organizations see the benefits of the program in terms of attracting private sector investment and innovation to enhance the success of their various programs and projects.

The Lake Simcoe Region Conservation Authority is at the forefront of developing new stormwater management technologies and best practices to address the health of Lake Simcoe and its various tributaries.

The Authority’s “Rainscaping Program” includes new innovative practices and approaches to urban run-off designed to address the phosphorous loading objective for the Lake.



The Region of York’s “Water for Tomorrow” program is renowned for promoting water conservation across the Region through innovative technologies and programs. The Upper York Sewage Solution project involves the development of a state-of-the art water reclamation centre which will result in high quality sewage treatment which will enhance the quality of water in the Lake Simcoe watershed.



PROJECT PARTNERS

The Town has assembled a project team of partner organizations to assist with the development of the Clean- Tech Investment Attraction Project. Each of these organizations has a strategic interest or mandate in developing economic growth in the sector with a focus on environmentally progressive technology and municipal infrastructure.



The Province of Ontario established the “Water Opportunities Act” in 2010 and followed with Ministry of Economic Development and Innovation releasing the Ontario Water Sector Strategy in January 2013 with the goal of expanding the reach of Ontario companies in global markets and to attract global companies to invest in Ontario.



ONEIA is the business association that represents the interest s of the environmental industry in Ontario. With over 3000 member companies, ONEIA’s primary objective is to promote the association as global leaders in innovative technology and grow the industry within the Ontario economy.

Economic Development Branch

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PROJECT PARTNERS



The Town of Georgina has partnered with the Ontario Water Centre to explore opportunities for Lake-based economic and tourism development with a focus on public demonstration projects showcasing innovative technologies to improve the health of Lake Simcoe



The Water Technology Acceleration project (WaterTAP) was created by the Government of Ontario as an agency of the Crown to leverage the global market of water and wastewater technology which is estimated at over \$400 million. The Government has set aside \$5 million to allow WaterTAP to achieve its goals of helping entrepreneurs access capital, international investors and potential customers find what they are looking for in Ontario, creating jobs and investments for the provincial economy.

PROJECT PHASES

PHASE 1 – RESEARCH PHASE

- Background scan of technology
- Understand competitors jurisdictions and best practices (Southern Ontario Water Consortium, Guelph, Burlington)
- Interview industry, government and academia

Deliverable: Opportunities and Strategic Actions Report identifying specific industries contemplating growth and expansion, technology gaps and research needs,

PHASE 2 – INDUSTRY / GOVERNMENT / DEVELOPERS ROUNDTABLE

- East Gwillimbury, Region of York and the LSRCA
- Projects Partners (Ontario Water Centre, Georgina, WaterTAP, METDE)
- Employment Land developers
- ONEIA Membership (industry)

Deliverable: “*Outcome Report*” identifying site-specific development opportunities, specific project workings group (UYSS sewage treatment, urban runoff and stormwater management, water conservation, source water protection/groundwater)

PHASE 3 – MARKETING PLAN AND MATERIALS

- Preparation of East Gwillimbury specific marketing materials and tools

Deliverable: Marketing Strategy and multi-media promotional materials for use to target industry investment within the sector

PHASE 4 – INCUBATOR DEVELOPMENT

- Develop Clean-Tech business and technology incubator concept plan for application to East Gwillimbury employment area
- Partner with the Region of York to explore an enhanced business incubator function with land development interests at the UYSS

Deliverable: Clean-Tech business park concept plan for application to EG employment areas, detailed plans for incubator space at UYSS

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